



IMPACT REPORT 2021

A CALL TO MEN

Contents

WHAT'S INSIDE

1

**A Message
from Our CEO**

PAGE 3

2

**Community
Engagement**

PAGE 4

3

**Youth
Initiatives**

PAGE 7

4

Training

PAGE 9

5

Communications

PAGE 11

6

**Leading the Conversation on
Healthy Manhood and Gender
and Racial Equity**

PAGE 13

7

Development

PAGE 17

8

Operations

PAGE 19

9

**Trusted, Committed
Leadership**

PAGE 20

A Message from OUR CEO

These last two years have completely changed the way we live, to say the least – and we're not out of the pandemic yet. As I sit writing this today, CDC data shows that COVID-19 has killed more people in 2021 than 2020. Moreover, COVID-19 has been shown to be associated with a higher mortality rate in men than in women. This disparity is likely a consequence of Man Box characteristics, since we know that men and boys are socialized not to ask for or accept help.

Covid-19 has exacerbated disparities in education as well. Many working-class families are unable to miss work to support hybrid schedules. Additionally, Black and Brown students are less likely to have access to the best technology. Asian American and Pacific Islander students are facing waves of increased discrimination. Students with exceptionalities are facing a lack of access to support services, which enable equitable learning. Queer, trans, and nonbinary students are at increased risk of abuse and isolation at home. And regardless of circumstance, most students have faced some challenges to their mental health due to the impact of the pandemic.

A Call to Men continues to be present to help you navigate these uncertain times by providing violence prevention and healthy manhood resources, tools, trainings, and more.

Also among the rising costs of the pandemic is an increase in intimate partner violence – numbers which are already underreported, especially among people experiencing marginalization.

In the midst of everything going on, A Call to Men continues to be present to help you navigate these uncertain times by providing violence prevention and healthy manhood resources, tools, trainings, and more. We continue to pivot to provide our families and communities with the best support possible to build safer, more equitable spaces.

There is hope on the horizon — and I want to take a moment to thank all of you who have continued to work through unprecedented circumstances to promote healthy manhood and work to end gender-based violence in our communities. This year is our 20th anniversary as an organization — and we've got plans to reach more people with our tools and trainings than ever before. We'll be working with small groups and speaking in front of audiences of thousands. We'll continue offering free trainings for young folks and scholarships to help ensure cost never gets in the way of someone attending our signature two-day training institute. With the knowledge that media effects change in culture, A Call to Men is pivoting to increase education opportunities through film in 2022. And the list goes on!

Join us as we continue to work to create a world where all men and boys are loving and respectful, and all women, girls, and those at the margins of the margins are valued and safe.



Tony Porter
info@acalltomen.org

Tony Porter

CEO
A CALL TO MEN
info@acalltomen.org

Spotlight on COMMUNITY ENGAGEMENT

A Call to Men's Training Institutes for Gender & Racial Justice help advocates, community members, educators, corporate leaders, and aspiring allies committed to helping dismantle sexism and racism by providing in-depth training and education.

During the institute, participants:

- Join a community of individuals committed to using their influence and platforms to affect systemic change and create anti-sexist and anti-racist organizations.
- Understand how white supremacy, trauma, erasure of Indigenous Peoples, and anti-Blackness negatively impact all of humanity.
- Receive tools that can help promote healthy manhood, cultivate healthy relationships, and prevent all forms of gender-based violence and discrimination.
- Are met with love, accountability, and encouragement to take concrete action toward collective liberation.



Lina Juarbe Botella
Director of Community
Engagement
Lina@acalltomen.org

2022 Institute Dates Available

IMPACT AT A GLANCE

22

number of
total trainings

1,906

people reached

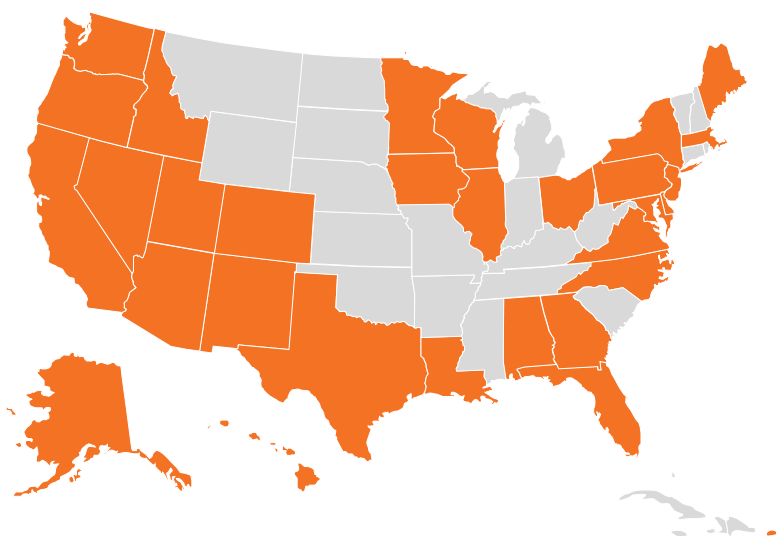
1169

male-identified folks

94%

are actively working
with men and boys

OUR VIRTUAL TRAINING INSTITUTE PARTICIPANTS COME FROM 32 US STATES & TERRITORIES AND 10 OTHER COUNTRIES



US States & Territories

| | |
|---------------|-----------------|
| Alabama | Nevada |
| Alaska | North Carolina |
| California | New Jersey |
| Delaware | New Mexico |
| Florida | New York |
| Georgia | Ohio |
| Hawaii | Oregon |
| Idaho | Pennsylvania |
| Illinois | Puerto Rico |
| Iowa | Texas |
| Louisiana | Utah |
| Maine | Virginia |
| Maryland | Washington |
| Massachusetts | Washington D.C. |
| Minnesota | Wisconsin |

Countries

| | |
|---------|--------------|
| Brazil | Lebanon |
| Canada | Nigeria |
| England | Peru |
| Germany | Singapore |
| Kenya | South Africa |
| Korea | Spain |



“

I didn't know what to expect when our team signed up to attend A Call to Men's Institute. I did know we owed it to the young men we work with to do the hard work of examining our own beliefs and values in order to start breaking down the harmful systems and structures that impact our students. I learned that it's incumbent on me, as a white woman, to both learn and unlearn all that I can to help work towards a more just system for our young people. We are so grateful to A Call to Men for being gracious leaders and teachers who encourage, support, and respectfully help us challenge our old ways of thinking, at each step of the process. We can't wait to see where our work in 2022 with ACTM will take us!



Sarah McQueen (she/her/hers)

Program Director of Campus-based Services
Communities In Schools of Central Texas

CRITICAL CONVERSATIONS TRAINING SERIES

A Call to Men is helping organizations—from nonprofits to Fortune 500 corporations—dive deep into critical conversations that deconstruct the narratives that prevent our organizations from thriving.

Topics include:



Engaging Men in Ending Violence Against All Women and Girls While Being Accountable to People Experiencing Marginalization



Ending the Cycle of Consequences and Holding Hope and Healing for Men



Understanding the Impact of Human Services Organizations on Marginalized Communities



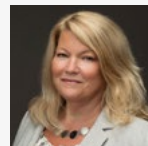
Practicing Aspiring Allyship



Dismantling Anti-Blackness: Coming Together for Collective Liberation and Accountability

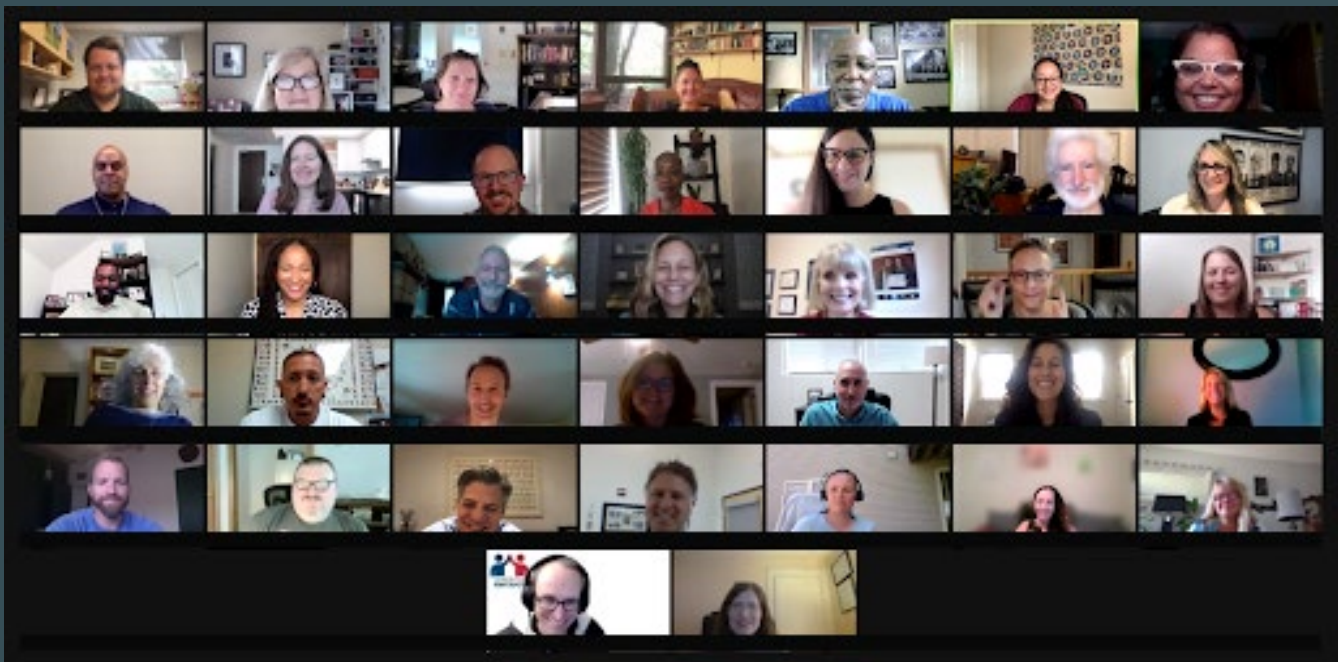
“

The two-day institute for white aspiring allies capped off a long period for me of reflecting on who I am, my identities, and my privilege. I was invited, and I thought the session would be more of the same conversations I’ve had before. I could not have been more wrong – this **was a game-changer for me**. The work was deep, authentic, and beautifully facilitated. These were some of the most honest conversations about racism, anti-Blackness, and sexism I’ve ever participated in. We’re planning to continue this work in our organization, and I’m looking forward to what’s next.



Suzanne Dubus

Chief Executive Officer
Jeanne Geiger Crisis Center, Inc
Massachusetts



Spotlight on YOUTH INITIATIVES

A Call to Men's Youth ACT! group welcomed its 2021 Cohort, with 11 members from various ages, ethnicities, genders, and skill sets working through creative outreach, education, and community events to take an active role in creating a safer world for ALL women, girls, men, boys, LGBTQ, Trans and non-binary people.

Youth ACT! adapted to the virtual environment for the second year in a row, and hosted community virtual spaces for youth to talk openly about the impact of racial unrest, the new virtual education environment, the global pandemic, and healthy relationships. Thorough their efforts, they were able to reach over 250 young leaders across the country.



Josué Argüelles
Director of
Youth Initiatives
Josue@acalltomen.org



13
TRAININGS



861
TOTAL PARTICIPANTS



532
MALE IDENTIFIED FOLKS

[LEARN MORE](#)

TRAINING FOR YOUNG LEADERS

Youth ACT! is committed to ongoing gender and racial justice training and education for its members and young leaders. In October 2021, Youth ACT! members led the second annual Young Leaders Institute to provide leadership development and skill shares to promote healthy manhood and prevent gender-based violence.

Nine Youth ACT! leaders also led dynamic trainings on youth engagement and racial and gender equity for community partners in California and North Carolina.

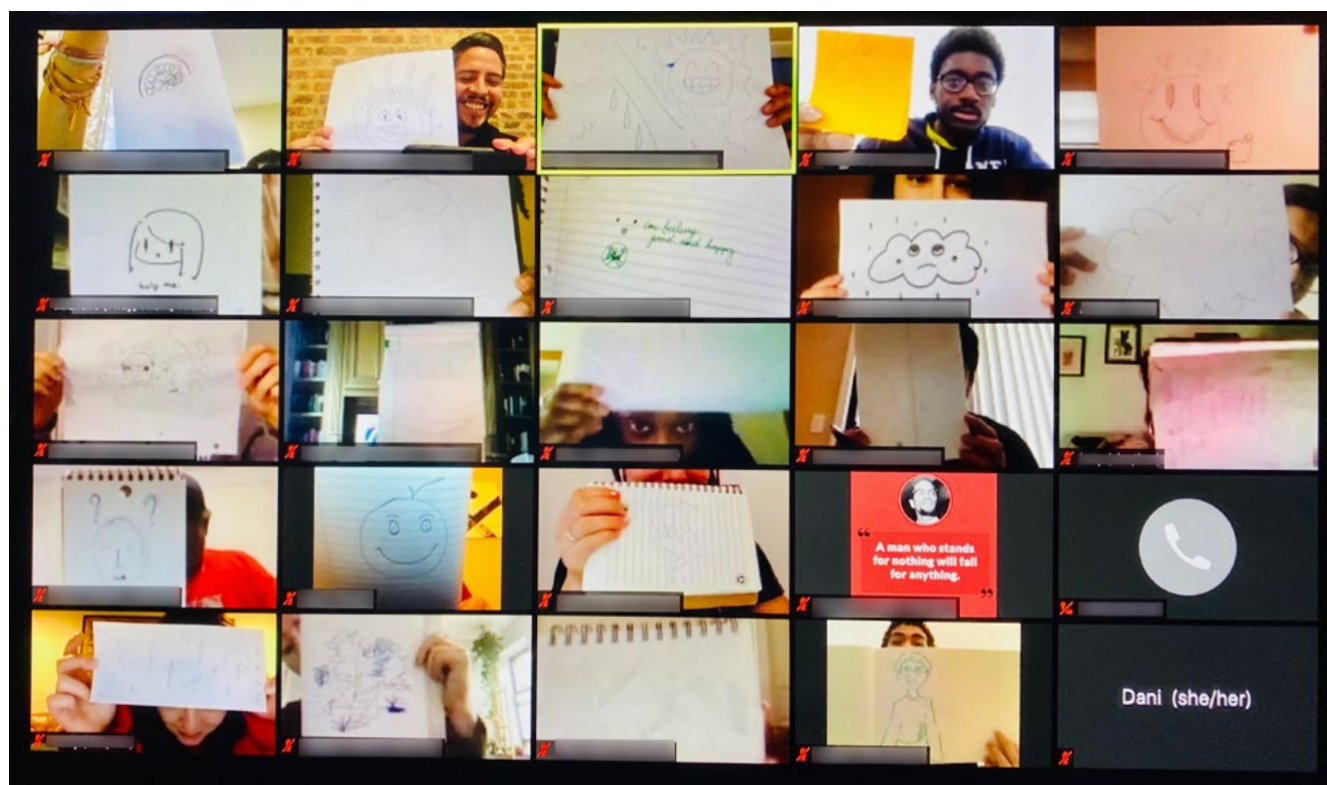
Youth ACT! members continue to work together with NYC youth partners to lead workshops and institutes in their communities to support young leaders across NYC and beyond. Youth ACT! participated in five different panels and workshops, collaborating with UN Young Leaders and Young Professionals, The Mayor's Office to End Domestic & Gender-based Violence, and A Broader Way. They reached over 350 community members across NYC and beyond, addressing issues of healthy masculinity, intergenerational trauma, mental health, and street harassment.

YOUTH LED VIRTUAL COMMUNITY ENGAGEMENT

Youth ACT! hosted multiple online forums in 2021, engaging hundreds of participants in conversations, discussing the impact of racial unrest, the challenges of the educational environment, mental health, AAPI hate crimes and sharing guidance for how adults/parents/educators can support young people.

The teen members are also offering 60-minute interactive workshop sessions alongside A Call to Men trainers focusing on The Man Box, moving beyond the binary, youth and their mental health and dismantling anti-blackness.

Youth ACT! also launched its new Instagram page Youth ACT! Worldwide for creative content and engagement for young folks across the country with over 300 followers and counting!



Follow the group on Instagram [@youthactworldwide](#)
and TikTok [@youthact](#)

[Youth ACT! - A Call to Men](#)

Spotlight on TRAINING



Rickie Houston
Director of Training
Rickie@acalltomen.org



99
TRAININGS



12,404
PARTICIPANTS



8,322
MALE IDENTIFIED

[LEARN MORE](#)

TRAINING FROM THE BARBERSHOP TO THE BOARDROOM

At A Call to Men, we are dedicated to bringing our message to people of all ages, industries, and circumstances – all the way from the barbershop to the boardroom. We have training for middle and high schools, colleges and universities, athletic programs, professional sports leagues, the military, corporations, and community-based organizations.

In 2021, A Call to Men led the creation, facilitation, and implementation of mandatory trainings for all players, coaches, staff, and cheerleaders of all 32 National Football League (NFL) teams.

CIRCLES OF INFLUENCE

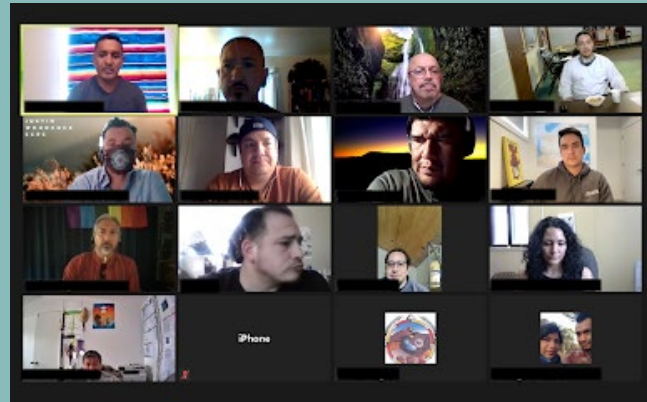
A Call to Men launched a community of multi-generational, like-minded men—a Circle of Influence—where our trainers offer a guided discussion, present key concepts, and create intentional time and space to support the work that men are doing to promote healthy manhood in their lives, families, and communities.

Why do all men need to join a Circle of Influence?

- ☐ You are living through a historically stressful time where men's depression and anxiety are at epidemic levels.
- ☐ You are stepping up as a committed aspiring ally to women, girls, and those who face multiple forms of oppression.
- ☐ You are striving to be an intentional parent and leader in your family, workplace, and community.

TALKING CIRCLES FOR INDIGENOUS MEN

A Call to Men launched an online community for Indigenous men and led by Indigenous men to talk about Indigenous manhood, and the prevention of violence against Indigenous women and girls. Virtual Talking Circles, led by Jesus “Chucho” Ruiz Vai Sevoi – Eudeve (Opata) Tlamanalcah, promote healing, accountability, justice, and liberation for ALL.



“

For the last couple of months, I have attended the ACTM virtual talking circle, and it has been a blessing. I have come to this space as an older man, and it has allowed me to recognize my need to heal. For most of my life, and through my current work, I have been in spaces that fed a type of stereotypical ideology of what it means to be a “man.” Of course this is wrong on many levels. But with A Call to Men, it has been amazing – it has allowed me to be vulnerable, shed tears and to express openly with men across the country. Thank you!

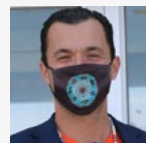


Shannon Rivers

Akimel O’otham
Native American Spiritual Leader
Arizona

“

This virtual sharing circle is the one zoom session I eagerly look forward to. Having a space where I can practice being vulnerable around other men is immensely precious to me. As men, we don’t have many places where we’re allowed to be open about expressing our emotions, so this group is crucial to men trying to practice healthy manhood. Additionally, as a nehiyaw (cree) man, being surrounded by other indigenous peoples is so empowering. I finally have a space where I can be my whole self. Thank you to Chucho and A Call to Men for the work you all are doing. ekosi



Justin W. M. Woodcock

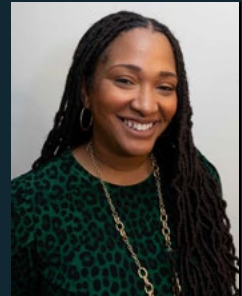
Neighborhood Immigrant
Settlement Worker
Elmwood Community
Resource Centre
Canada

Spotlight on COMMUNICATIONS

RAISING BOYS TO BE KIND, BOLD, AND BRAVE: A CALL TO BOY MOMS

In 2021, A Call to Men launched A Call to Boy Moms — our new online community for moms to connect, share, learn, and inspire each other. We've created a brave space to be vulnerable and real with each other, and we share all of the ways we can promote authenticity, gender equity, and inclusion with our boys.

Each week, we bring in diverse voices and special guests on Instagram Live who offer practical parenting tips and answer tough questions about the evolution of masculinity. The show and private Facebook community — which has reached close to 10,000 boy moms to date — helps cultivate positive messaging about gender and race and strengthen families and communities.



Kimya Motley
Director of
Communications
Kimya@acalltomen.org

Topics Included:



How Culture Teaches Our Boys to Be Men



Overcoming Childhood Trauma



How to Talk to Our Sons About Sex and
Violence in Media and Entertainment



Parenting Multi - Racial Sons



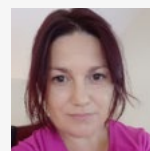
Supporting the Emotional and Mental Needs
of our Sons



VIEWED OVER 7,000 TIMES

“

Thank you so much for the work you do. Anytime I join a talk it feels like a breath of fresh air, that we are in a safe space, and I just listen and learn and that is liberating. I would love to bring this work to Ireland, but I am unsure where to begin. Any advice would be very gratefully received. Thank you again for all you do.



Frances Gleeson
Member
A Call to Boy Moms
Ireland

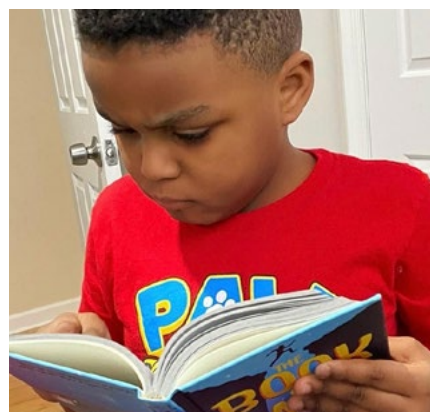
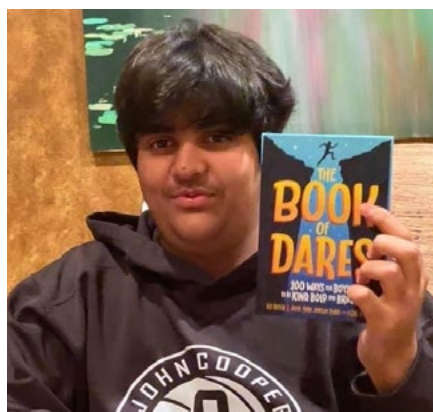
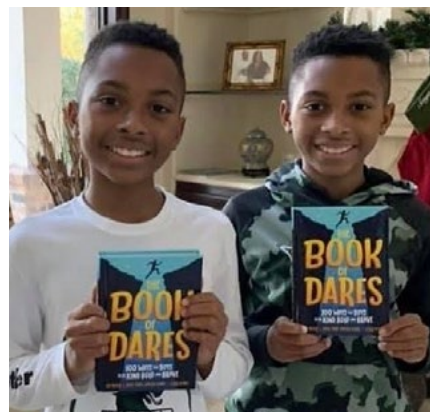


THE BOOK OF DARES

This year, we were proud to have our latest book—*The Book of Dares - 100 Ways for Boys to Be Kind, Bold, and Brave* published by Penguin Random House. The book debuted at #1 on Amazon's Hot New Releases list. The book has been called “a direct answer to parents’ cries for building healthy manhood, respect, and emotional literacy in their sons.”

The *Book of Dares* is inspired by A Call to Men’s tried-and-tested curriculum as a way of guiding boys and young men to be their most authentic selves.

[Order the Book and Download the Discussion Guide](#)



Leading the Conversation on HEALTHY MANHOOD AND GENDER AND RACIAL EQUITY

Community Conversations are free educational training calls created to foster connection and provide support to talk about how the teachings of the Man Box affect us in times of crisis and to engage men to prevent violence against all women and girls. Members of our A Call to Men family come together from all over the world. We encourage our guests to think about how those conversations can inspire action and change in them, in their families, in their work, and in their communities.

[RSVP for upcoming calls.](#)



11  **CONVERSATIONS**

 **700**
ENGAGEMENTS

11.6K
PEOPLE REACHED

- Centering Black Feminist Perspectives in Gender and Racial Justice Work
- Global Perspectives on Men's Mental Health and Healthy Manhood
- Creating a Campus Culture of Equity and Respect
- Youth Perspectives on Gender, Race, and Mental Health
- Embracing the Humanity of Trans Women of Color
- Men's Role in Ending Sexual Exploitation and Trafficking

“

Being part of this community has been one of our greatest joys. We often feel isolated in the work that we do and experience a daily grind of resistance in trying to build a world free of gender violence, racism, and sexism. This community has made us feel part of something much bigger, happening worldwide. We look forward to building beautiful things together.



Guilherme N. Valadares

Founder of PapodeHomem and
Director of Research at Instituto PDH
Brazil



facebook.com/groups/healthymanhood

HEALTHY MANHOOD FACEBOOK COMMUNITY GROUP

A group for people of all gender identities committed to promoting the practice of healthy manhood and the prevention of violence against all women and girls. We are fostering community discussion and connection around the topics of healthy manhood, engaging men to prevent gender-based violence, and promoting authenticity in men and male-identified folks.



**1,200 MEMBERS
AND COUNTING...**



THOUGHT LEADERSHIP

A Call to Men continues to advance the global conversation on healthy manhood, preventing violence against all women and girls, gender and racial equity, and diversity, equity and inclusion.

96 Editorial Mentions

with a potential reach of **1 billion** and an advertising value equivalent of

\$9.3 MILLION

Our thought leadership gets over a billion media impressions a year



Forbes

[Achieving A Gender Just World: Thought Leaders Provide Actionable Ways To Break Through Equality's Biggest Barriers](#)



[Nearly 500 Leaders, Activists, and Celebrities Sign Open Letter Supporting Trans Women and Girls](#)



[Josh Hawley calls for a return to traditional masculinity. A new generation of men disagree.](#)

REACH & ENGAGEMENT

4M

views of social content in 2021 YTD

214K

social interactions in 2021 (+27% YoY)

677K

emails sent in 2021



25+ Podcast Appearances

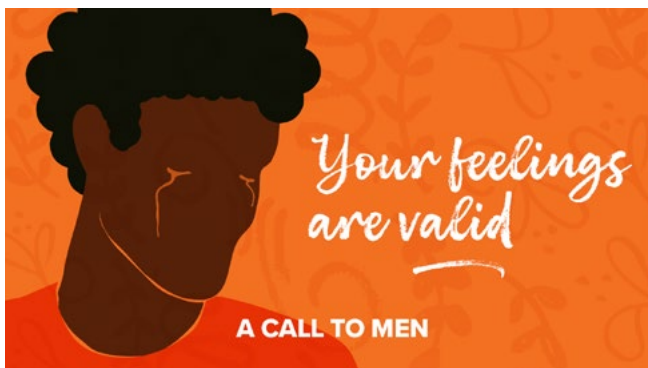
In 2021, including:

- [The Man Box - Road to Resilience](#)
- [No Longer Silent with Kimya Motley](#)
- [Men's Role on Ending Sexual Violence](#)
- [Masculinity](#)
- Tony Porter on [The Man Enough Podcast](#) (coming in 2022)

Blog Posts Authored By Our Team

- [Back to School — Centering Equity in Challenging Times](#)
- [A Call to Interrupt Microaggressions](#)
- [Living Between the Margins with Pride](#)
- [Treasuring Your Heritage and Your Mental Health](#)
- [Reflections on the One-Year Anniversary of the Pandemic](#)
- [Why Men are Primed for Loneliness](#)

Our digital channels reach **250,000** people each month

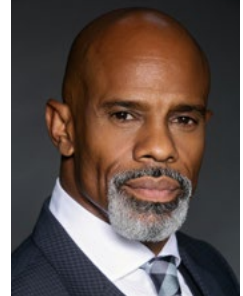


Spotlight on DEVELOPMENT

Initiatives supporting young Black and Brown people

NBA Foundation - We are part of the inaugural grantee partners with the NBA Foundation, whose mission is to drive economic opportunity in the Black community through employment and career development by funding programs that generate successful transitions from school to meaningful employment for Black youth.

Corporation for Black Male Achievement - CBMA is a publishing and consulting enterprise that curates community-building and leadership development initiatives to elevate stories of loving, learning and leading by, and for, Black men and boys.



Ted Bunch
Chief Development
Officer
Ted@acalltomen.org

THANK YOU



Champions for Cultural Change

A Call to Men was invited to join the **Gender Justice Entertainment Hub** – a group of leaders in the entertainment industry and gender justice movement who are working to transform the narrative landscape in America around people of color, immigrants, refugees, Muslims, and Indigenous peoples (especially those who are women, queer, transgender and/or disabled). A Call to Men provides training, technical assistance, and consulting on healthy manhood and gender and racial justice, in addition to recruiting male-identified leaders into the Hub as active participants.



Effecting Positive Outcomes for Men's Mental Health

We know that the teachings of the Man Box have created an ecosystem where men are struggling to deal with the extreme experiences of the pandemic and ongoing racial injustice of the past 21 months.

- We've seen men's mental health issues skyrocket – and because men are socialized not to ask for, offer, or accept help, they are suffering in silence.
- We know that if we don't deal with our own trauma, grief, and struggles, it spills out into other areas of our lives. And tragically, men are disproportionately affected by suicide.

Since 2019, we have partnered with **Harry's** to support their mission to reach 500,000 men with mental health education and resources. As a result of their support, our impact has grown tremendously. Harry's is a wonderful partner of ours, and together – through their generous funding – we have reached more than 40,000 male-identified folks (including a significant population of college and professional athletes) with mental health education and resources.

Elevating Care Equity and Healthy Workplace Initiatives

Care Force

A Call to Men was invited to partner in the CareForce – a cross-sectional nucleus of builders, advocates, funders, storytellers, and researchers working to advance care issues. Areas of focus include paid leave, affordable high-quality childcare and eldercare, care workers, employer leadership, reimagining the care narrative, new tech solutions, and calling men into the care conversation. In partnership with Fathering Together, A Call to Men will lead the men's engagement effort and bring our unique analysis to discussions of care equity.

Danaher

A Call to Men partnered with Danaher Corporation, a global science and technology innovator committed to helping customers solve complex challenges and improving quality of life around the world. We worked in collaboration with Jennifer Cody – the Diversity, Equity & Inclusion Program Manager – to conduct courageous and transformational conversations with many of the company's leaders in ways to use their influence and platform to address gender and racial equity, advocacy and allyship inside and outside of the workplace.

Select Partners



Deloitte.

Duane Morris



HARRY'S

J.CREW



kindred.



MacKenzie Scott



Michael Stars



NoVo Foundation



prinkshop

Spotlight on OPERATIONS

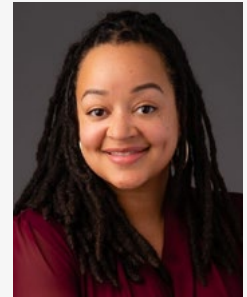
Our Impact

Since 2002, we've reached more than 1 million men and boys with our in-person trainings and education opportunities. In 2021, we've trained 25,696 people, approximately 70% of which are male-identified.

A Call to Men has 20+ years of experience working with and training men and boys throughout our communities – including the National Football League, the National Basketball Association, Major League Baseball, Major League Soccer, National Hockey League, the United States Military, the Department of Justice, the United Nations, corporations, organizations, and educational institutions across the United States and abroad.



Carisa Morris
Operations
Manager
Carisa@acalltomen.org

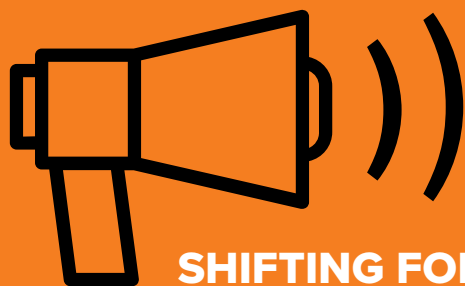


Danielle Nicholson
Chief Operations
Officer
danielle@acalltomen.org

2021

25,696
Participants
reached

17,060
Male-identified
people reached



SHIFTING FOR
2022

We are excited to announce that as of December 1, 2021, **A Call to Men is officially a 501c3 nonprofit organization!** Throughout the history of the organization, A Call to Men has operated under fiscal sponsorship, most recently with Rockefeller Philanthropy Advisors.

With the growth of the organization and the approaching 20th anniversary, spinning off from fiscal sponsorship seemed like the next natural step in the life of A Call to Men. The Operations Team is honored to have led this process with support from A Call to Men's staff and Board of Directors.

TRUSTED, COMMITTED LEADERSHIP

BOARD OF DIRECTORS

PETER BUFFETT
ANTHONY CAMPANELLI
RALPH CARTER
ALAN GARDNER
CHELSEY GOODAN
DANIELLE HERZLICH

MARK HERZLICH
ERIC J. JOLLY, PH.D.
J.R. MARTINEZ
MIKE MASON
JANNA MEYROWITZ TURNER
PETAL MODESTE

MAURICIO MOTA
LEE ROPER-BATKER
MICHAEL TILIAKOS
KERRY WATTERSON

ADVISORY BOARD

SUZANNE LERNER
BECKIE MASAKI
ALYSSA MILANO
CARL MURRELL

DR. BETH RITCHIE
GLORIA MARIE STEINEM
DIAMOND STYLZ
ISAAC TAYLOR

V (FORMERLY EVE ENSLER)
GWEN WRIGHT



THE A CALL TO MEN TEAM • 2021

A CALL TO MEN

IMPACT REPORT 2021