

A close-up photograph of a man with glasses and a beard kissing a baby on the cheek. The image is overlaid with a teal tint. The text 'MID-YEAR IMPACT REPORT 2021' is centered over the image.

MID-YEAR **IMPACT** **REPORT** 2021

A CALL TO MEN

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A Message from Our CEO

It has been 15 months since those of us in the United States began to shut down in-person activities as we recognized the danger of the coronavirus pandemic. It's an understatement to say this time has been difficult. For many, many of us, it has been devastating. More than two and a half million people have died worldwide, including more than 600,000 Americans. And, as has been the case for 400 years in the U.S., Black people have been in the center of the storm.

Black people are 1.4 times more likely to die from Covid than white people. Indigenous people are 5.3 times more likely to be hospitalized than white people, and Black and Brown Americans are 4.7 times more likely. People of color are more likely to work in essential jobs, more likely to be exposed to the virus, and less likely to have a safety net when we suffer health setbacks, or when we lose jobs or child care.

Women have suffered more than men, and women of color, including trans women, have suffered the most. Women are doing more unrecognized household labor than before the pandemic. In recent months, four times the number of American women are dropping out of the labor force compared to men. I'm sorry to say the list goes on. Isolating folks in their homes over the last year led to a spike in domestic violence. We're also experiencing a mental health crisis—and we men are still not seeking the help we should. Our education system is struggling. All of these crises intersect and those at the margins of the margins are hurt the most. The inequities that have been at the center of the national conversation have further validated the urgent and sustained need for A Call to Men's unique approach to gender and racial equity work.

The inequities that have been at the center of the national conversation have further validated the urgent and sustained need for A Call to Men's unique approach to gender and racial equity work.

We have a big opportunity for action right now. Millions of people worldwide are getting vaccines every day, although that process is also affected by race, gender, and class. We're seeing hiring pick up. The gender and racial justice movements over the last year have inspired me so much. We've seen some of the biggest protests and resistance in American history, and we're feeling momentum that rivals the Civil Rights era. Millions of individuals have committed to be practicing aspiring allies. Thousands of organizations have committed to become anti-sexist and anti-racist. Men in positions of privilege and power have said, I will use my influence and platform to create positive social change. And A Call to Men is working alongside all of them to help shape the next generation of manhood and create a more equitable and just society.

Organizationally, A Call to Men is stronger than ever. We just completed a strategic planning process that confirmed our vision and identified ways to scale our impact, leverage our brand and thought leadership, and bolster financial stability.

Join us. Let's commit right now that collective liberation will be the focus of the post-Covid world. We can do it. Now's the time.

In partnership,



Tony Porter

CEO
A CALL TO MEN

Our Impact

A Call to Men educates men and boys all over the world on healthy, respectful manhood. Embracing and promoting a healthy, respectful manhood prevents all forms of gender-based violence and discrimination, and promotes a culture that is equitable and inclusive.

Since 2002, we've reached more than 1 million men and boys with our in-person training and education. Thus far in 2021, we've trained 7,652 people, a little over half of which are male-identified.

A Call to Men has 20+ years of experience working with and training men and boys throughout society, including the National Football League, the National Basketball Association, Major League Baseball, Major League Soccer, National Hockey League, the United States Military, the Department of Justice, the United Nations, corporations, organizations, and educational institutions across the United States and abroad.

HEALTHY MANHOOD IS THE PATH TO A MORE **EQUITABLE WORLD**



**Preventing
Violence
Against All
Women and Girls**



**Equity for
Marginalized
Communities**



**Men's
Mental Health**



**Healthy
Relationships
for Young
People**



**Equitable
Workplaces**

“

I am so grateful for the norms change work A Call to Men is doing to end misogynistic violence. Their presentation generated lively conversation about the ways in which toxic masculinity harms people of all genders, and how we can take steps toward healthier relationships.

Chris Croft

Prevention Education Program Manager
NC Coalition Against Sexual Assault

Unique Training Experiences

TRAINING INSTITUTES FOR GENDER & RACIAL JUSTICE

A Call to Men's Training Institutes for Gender & Racial Justice help participants advance their skills as practicing aspiring allies to affect systemic change in their communities and workplaces. The events of 2020 called for an increased focus on the intersection of gender and racial justice issues. A Call to Men responded, adding in-depth education on the experience of marginalized communities, dismantling anti-Blackness and white supremacy culture, and affirming Indigenous Peoples.

2021 Training Dates Available



“

I went from being a very masculine, female-bodied individual to trans man. I went from being fearful most of my life to being feared because I am a man. After going through the Training Institute, I thought about my Black and Brown transgender sisters who have to face so much discrimination, danger, disrespect, and mostly total lack or want of understanding. I realized that not only do I have male privilege now, but white male privilege and I want to bring to light the struggles that not only trans people face, but especially Black trans women. When we center their right to their life, joy, and freedom, we all benefit.



Riley D. Keenan
Program Director
Kaleidoscope Advocate

>

9
INSTITUTES

>

326
PEOPLE REACHED

>

150
MALE-IDENTIFIED

>

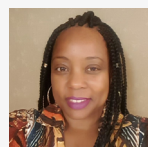
29
STATES & COUNTRIES

>

65%
OF PEOPLE ACTIVELY
WORKING WITH MEN & BOYS

“

Being a participant in the two-day training was monumental. We had real and courageous conversations. I felt validated, supported, and appreciated. I heard people's truth and calls to action to help strengthen and build our workplaces and communities as we work for equitable justice and change.



Timiza Wash
Community Engagement
Strategist
WEAVE

CRITICAL CONVERSATIONS TRAINING SERIES

A Call to Men is helping organizations—from nonprofits to Fortune 500 corporations—dive deep into critical conversations that deconstruct the narratives that prevent our organizations from thriving. We are leading brave spaces with diverse leaders to discuss:



Engaging Men in Ending Violence Against ALL Women and Girls While Being Accountable to the Margins of the Margins



Ending the Cycle of Consequences and Holding Hope for Men of Color



Understanding the Human Service Organizational Arrangement



Practicing Aspiring Allyship



Dismantling Anti-Blackness: Coming Together for Collective Liberation and Accountability



CIRCLES OF INFLUENCE



[Join a Circle of Influence](#)

Men are living through a monumental time of tremendous stress and incredible opportunity. We are stepping up as committed aspiring allies to women, girls, and those who face multiple forms of oppression. We are striving to be intentional parents and leaders in our workplaces and communities. To be good role models and to live into our values.

To support men in this unique time, A Call to Men launched a community of multi-generational, like-minded men—a Circle of Influence—where our trainers offer a guided discussion, present key concepts, and create intentional time and space to support the work that men are doing to promote healthy manhood in their lives, families, and communities.

ENGAGING YOUNG LEADERS TO PROMOTE HEALTHY MANHOOD

A Call to Men's Youth ACT! welcomed its 2021 Cohort with 11 members from various ages, ethnicities, genders, and skill shares working through creative outreach, education, and community events to create a safer world for ALL women, girls, men, boys, LGBTQ, trans, and nonbinary people.

Youth ACT! leadership led a dynamic conversation with 70+ participants for young people to talk openly about the impact of racial unrest, the challenges of the education environment, mental health, and AAPI hate crimes. The conversation offered guidance for how adults, parents, and educators can better support young people in challenging times.

Youth ACT! participated in five panel discussions and workshops in collaborations with UN Young Leaders and Young Professionals, The New York City Mayor's Office to End Domestic & Gender-Based Violence, and A Broader Way. The engagements reached more than 350 people addressing issues of healthy masculinity, intergenerational trauma, mental health, and street harassment.



Nakira
Morris



Michelle (Qian Hui)
Zheng



Matthew
Watley



Luzselena
Aguilar



Leora



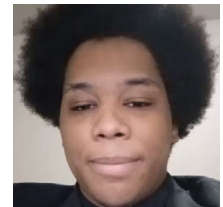
Jordan
Elliot



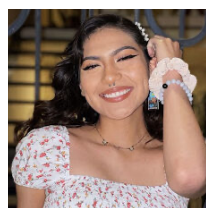
Jasmin
Langomas



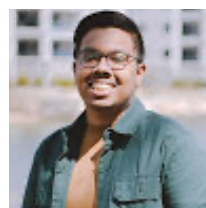
Emmi
Moelleken



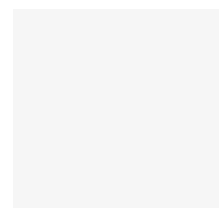
Christian
Jean Pierre



Azul
Navarrette-Valera



Ayman
Siam



Follow Youth ACT! on Instagram [@youthactworldwide](#) and
TikTok [@youthact](#) for creative content and engagement
with young folks around the world.

Strategic Partnerships

WORKING WITH HARRY'S
TO IMPROVE MEN'S MENTAL HEALTHIMPACT
AT A GLANCE

2019

5,244

collegiate football
players and coaches
reached

2020

29,998

male-identified
people reached

2021

4,726

male-identified
people reached as of
JunePOST-TRAINING
RESULTS

97%

commit to offer support to
a friend if they think they
need help

94%

commit to be intentional
about their own mental
health

A Call to Men has been fortunate to partner with Harry's for the past four years. Each year, our partnership and impact have grown as we have supported Harry's social mission to help reach 500,000 men with mental health education and resources by 2021.

Through our collaboration in 2019, A Call to Men learned that while the connection between the Man Box and men's mental health was always implicit in our training, there was a hunger for more explicit education on the topic and more intentional conversation about it. We set out to directly meet that need in 2020 and with Harry's funding, provided nearly 30,000 male-identified folks with mental health education and resources. In 2021, A Call to Men will continue its efforts and will reach an additional 15,000 men and boys.

Men and boys gain an understanding of how aspects of male socialization increase their risk for mental health issues, how mental trauma affects their personal and professional lives, what healing can look like, and practical resources for ongoing mental health support. The training positions healthy manhood as the solution—not only for improved mental and physical health for men, but also as a strategy to prevent violence in their lives and communities.

A Call to Men and Harry's featured the partnership at various speaking opportunities and events including a training for Harry's New York and London-based employees, at the 10th Annual International Women's Day Forum, on two A Call to Men Community Conversations including Creating Healthy, Inclusive Workplaces and Investing in Men's Mental Health, and in various articles and podcasts.

COMMUNITY
CONVERSATIONSWednesday, June 16, 2021
1 - 2 p.m. ET

Investing in Men's Mental Health

Maggie Hureau
Head of Social Impact
Harry'sJ.R. Martinez
Veteran, Actor & AuthorTed Bunch
A Call To Men

A CALL TO MEN

BRINGING GENDER & RACIAL EQUITY TRAINING TO VERMONT WITH THE VERMONT WOMEN'S FUND

A Call to Men partners with women's foundations across the country to provide strategic direction and training to establish and grow their men's engagement programming. Women's foundations consistently share that "an investment in A Call to Men is an investment in the safety, equity, and well being of all women and girls."

In partnership with Meg Smith, director of the Vermont Women's Fund, A Call to Men provided a keynote address at the organization's annual fundraiser. Smith assembled a cohort of male-identified leaders who then brought the organization's gender and racial equity training to five major corporations in the state of Vermont.



The ripple effect from Smith's leadership has impacted the diversity, equity, and inclusion efforts in Vermont corporations that reach more than 2,000 employees.

IMPACTING CULTURE WITH CULTURE THROUGH THE GENDER JUSTICE ENTERTAINMENT HUB

A Call to Men was invited to join Gender Justice Entertainment Hub, a group of leaders in the entertainment industry and gender justice movement who know that gender justice leads to justice for all people. The Hub is dedicated to engaging each other in narratives that uplift the importance of accurate and broadened gender representations in entertainment and media.

Members believe in the power of storytelling to shift culture and move people to act for social change.

A Call to Men provides training, technical assistance, and consulting on healthy manhood and gender and racial justice, in addition to recruiting male-identified leaders into the Hub as active participants.

ELEVATING CARE EQUITY WITH CAREFORCE

A Call to Men was invited to partner in the CareForce, a cross-sectional nucleus of builders, advocates, funders, storytellers, and researchers working to advance care issues. Areas of focus include paid leave, quality, affordable childcare and eldercare, care workers, employer leadership, reimagining the care narrative, new tech solutions, and calling men into the care conversation. A Call to Men, in partnership with Fathering Together, will lead the men's engagement effort and bring our unique analysis to discussions of care equity.

In households across America, women have borne the brunt of pandemic life. [Childcare and homeschooling are disproportionately managed by women](#) in cis-gendered heterosexual relationships and as a result [women's burnout and job loss has been staggering](#).

And these outcomes are even more devastating for [BIPOC women and single moms](#). The answer seems so simple. We need male-identified partners to do more. [And while some are, there is still a massive gap](#).

[Men are socialized to see women as having less value than men](#) and they are collectively taught to reject traits that society deems feminine. Men internalize the belief that their time is more valuable, and they reject the identity of caregiver. [Female-identified partners are left to get it all done](#). They are the "she-fault." This collective male socialization lays the foundation for inequity at home, at work, and in the systems that we so desperately need to change to allow all of us to thrive, live our full potential, and embrace our shared humanity.

SELECT PARTNERS

Aditi Foundation



Deloitte.



Duane Morris®



**FORD
FOUNDATION**

HARRY'S

J.CREW

kindred.

**MacKenzie
Scott**



**MARK CUBAN
FOUNDATION**

Michael Stars



**THE
NEW YORK
WOMEN'S
FOUNDATION**
Radical generosity.



NO MORE
TOGETHER WE CAN END
DOMESTIC VIOLENCE & SEXUAL ASSAULT



**NoVo
Foundation**

prinkshop

SCHOLASTIC

**TIME'S
UP**



verizon foundation

**VISION
2020**
THE RIGHT TO SIGHT



WOMEN
WOMEN'S FOUNDATION OF MINNESOTA

Raising Boys to Be Kind, Bold, and Brave

A CALL TO BOY MOMS

A Call to Men launched A Call to Boy Moms, our new online community for moms to connect, share, learn, and inspire each other. Led by Kimya Motley, the organization's director of communications, A Call to Boy Moms creates a brave space for moms to be vulnerable and share ways we can promote authenticity, gender equity, and inclusion with our boys.

Motley hosts a bi-weekly talk show on Instagram for moms promoting healthy manhood, authenticity, gender equity, and inclusion with their sons. Each week, she brings in diverse voices and special guests who offer practical parenting tips and answer tough questions about the evolution of masculinity. The show—which has reached more than 10,000 boy moms to date—helps cultivate positive messaging about gender and race and helps strengthen families and communities. After the show, she continues the conversation in an exclusive Slack group with more than 600 moms, grandmoms, aunties, and bonus moms. [Join the Community.](#)

“

I can definitely see how my parenting has changed. I can see how I sometimes brush my son off because he “looks” like a “big” boy. The other takeaway that stood out is to allow your son to be authentic with you. My son will express things to me that he won't tell his dad, because he feels that he has to be a certain way around him. I have learned so much!



Jennifer Martin
Boy Mom

About Kimya



My name is Kimya Motley, and I'm the host and organizer of the A Call to Boy Moms community. I'm excited to be launching this group because moms need each other. We are all navigating an extremely difficult world right now, and it's better when we can do it together. No matter your circumstances, if you identify as a mom of a boy, you are welcome in this community.

My path as a mom has been traumatic, and I wish I had a community like this years ago. When I married my ex-husband, he was abusive to me and my son and I felt powerless to do anything about it. He nearly killed my daughter and me, shooting us multiple times with a .38. We both lived by God's grace.

People often think this was the hardest thing I've ever gone through. It wasn't. My childhood was harder, and then trying to parent children while being a product of trauma was so much worse.

I did not have an example to follow. I asked for advice from family and friends, but they were unable to help. We are all children of the same socialization. Today, I want to be a cycle breaker. I want to help all moms overcome the obstacles they're facing and become the very best versions of themselves.



This year, we were proud to have our latest book—[*The Book of Dares - 100 Ways for Boys to Be Kind, Bold, and Brave*](#)—published by Penguin Random House. The book has been called “a direct answer to parents’ cries for building healthy manhood, respect, and emotional literacy in their sons.”

Endorsed by celebrity parents like Justin Baldoni, Alyssa Milano, Evan Rachel Wood, and promoted as a thoughtful resource for parents looking to teach gender and racial equity, *The Book of Dares* is inspired by A Call to Men’s tried-and-tested curriculum as a way of guiding boys and young men to be their most authentic selves.



Alyssa Milano
Actress and
activist

“All I can say is—WOW. This book should be celebrated and embraced.”

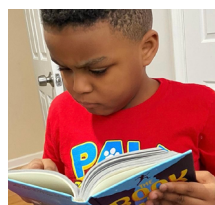
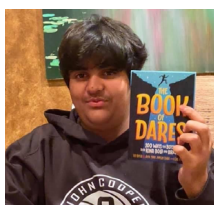


Justin Baldoni
Actor

“By teaching these boys these simple things you are going to change the world in another generation to hopefully become a more just and equitable and kind place.”

The Book of Dares was #1 on Amazon’s Hot New Releases list and was named by [Brightly as one of the best books of 2021](#). It was featured in [People Magazine](#), on [NPR](#), and by [Moms.com for helping boys develop a healthier idea of manhood](#).

The Book of Dares is meant to be a conversation starter with young folks. A Call to Men’s free discussion guide includes an overview of the book, some tips for using the book with kids, students, and mentees, and discussion questions to build on the dares in the book. Order the book and [download the discussion guide at acalltomen.org](#)



Leading the Conversation on Healthy Manhood and Gender and Racial Equity

OUR COMMUNITY CALL SERIES

Community Conversations are free educational training calls created to foster connection and provide support to talk about how the teachings of the Man Box affect us in times of crisis and to engage men to prevent violence against all women and girls. Members of our A Call to Men family come together from all over the world. We encourage our guests to think about how those conversations can inspire action and change in them, in their families, in their work, and in their communities.



[RSVP for upcoming calls.](#)



“

Being part of this community has been one of our greatest joys. We often feel isolated in the work that we do and experience a daily grind of resistance in trying to build a world free of gender violence, racism, and sexism. This community has made us feel part of something much bigger, happening worldwide. We look forward to building beautiful things together.



Guilherme N. Valadares

Founder of PapodeHomem and

Director of Research at Instituto PDH



HEALTHY MANHOOD FACEBOOK COMMUNITY GROUP

A Call to Men's Healthy Manhood Facebook group is for people of all gender identities committed to promoting the practice of healthy manhood and the prevention of violence against all women and girls. We are fostering community discussion and connection around the topics of healthy manhood, engaging men to prevent gender-based violence, and promoting authenticity in men and male-identified folks.

facebook.com/groups/healthymanhood

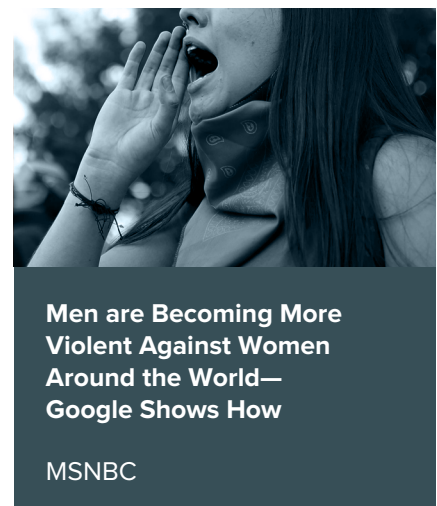
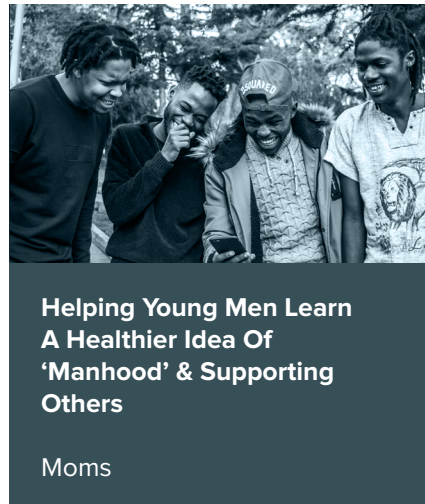
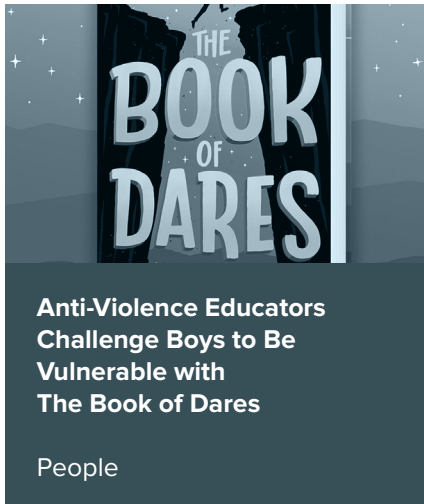


**970 MEMBERS
AND COUNTING...**



THOUGHT LEADERSHIP

A Call to Men continues to advance the global conversation on healthy manhood, preventing violence against all women and girls, gender and racial equity, and diversity, equity and inclusion.



79 Editorial Mentions

with a potential reach of **1.6 billion** and an advertising value equivalent of

\$8 MILLION



Our digital channels reach
250,000
 people each month

Equity at Home
 How domestic gender roles have changed
 — and how far we have to go



Blessing Adegboye
 Founder and CEO
 MotherKongressly

Ted Bunch
 Co-Founder
 A Call To Men

Eve Rodsky
 Author
 "Fair Play"

Brian Anderson
 Co-Founder
 Fathering Together

Weds. April 14, 2021, 1-2 pm ET
 ASL Interpretation available
 RSVP at acalltomen.org

A CALL TO MEN

A Call to Men
 @acalltomen

We have held our families, friends, and communities with anxious hope this week. Hope that justice will be served. Hope that this verdict will represent a rejection of the systemic racism that continues to kill Black people.

A Call to Men
 @acalltomen

Replying to @acalltomen

Hope that George Floyd's life matters, #BlackLivesMatter 🙏, and that we will be seen in our full humanity. We honor the trauma that our community has experienced awaiting this verdict. We encourage you to take time to breathe and to love on each other.

A Call to Men
 @acalltomen

Replying to @acalltomen

We hold tight to our hope today and to the vision of the future we are collectively working to build - one free from racism, sexism, and all forms of group oppression.

**WHEN LIFE GIVES
 YOU LEMONS,
 Talk About Lemons.**

A CALL TO MEN

DEAR MEN, let's talk about:

Depression	Anger
Loneliness	Panic Attacks
Suicide	Stress
Anxiety	Mood Swings

A CALL TO MEN

Intersectional Philanthropy

3 ways to ensure that your giving is advancing gender and racial equity.

- 1 Pay attention to who holds the power
- 2 Focus on the margins of the margins
- 3 Get to the root of the problem

A CALL TO MEN

**If women could end violence
 against women by themselves,
 they would have done it already.**

A CALL TO MEN

A Call to Boy Moms

An online community for moms committed to raising male-identified children to value healthy masculinity and authenticity.

Sign up for free on
acalltomen.org/boymoms

A CALL TO MEN

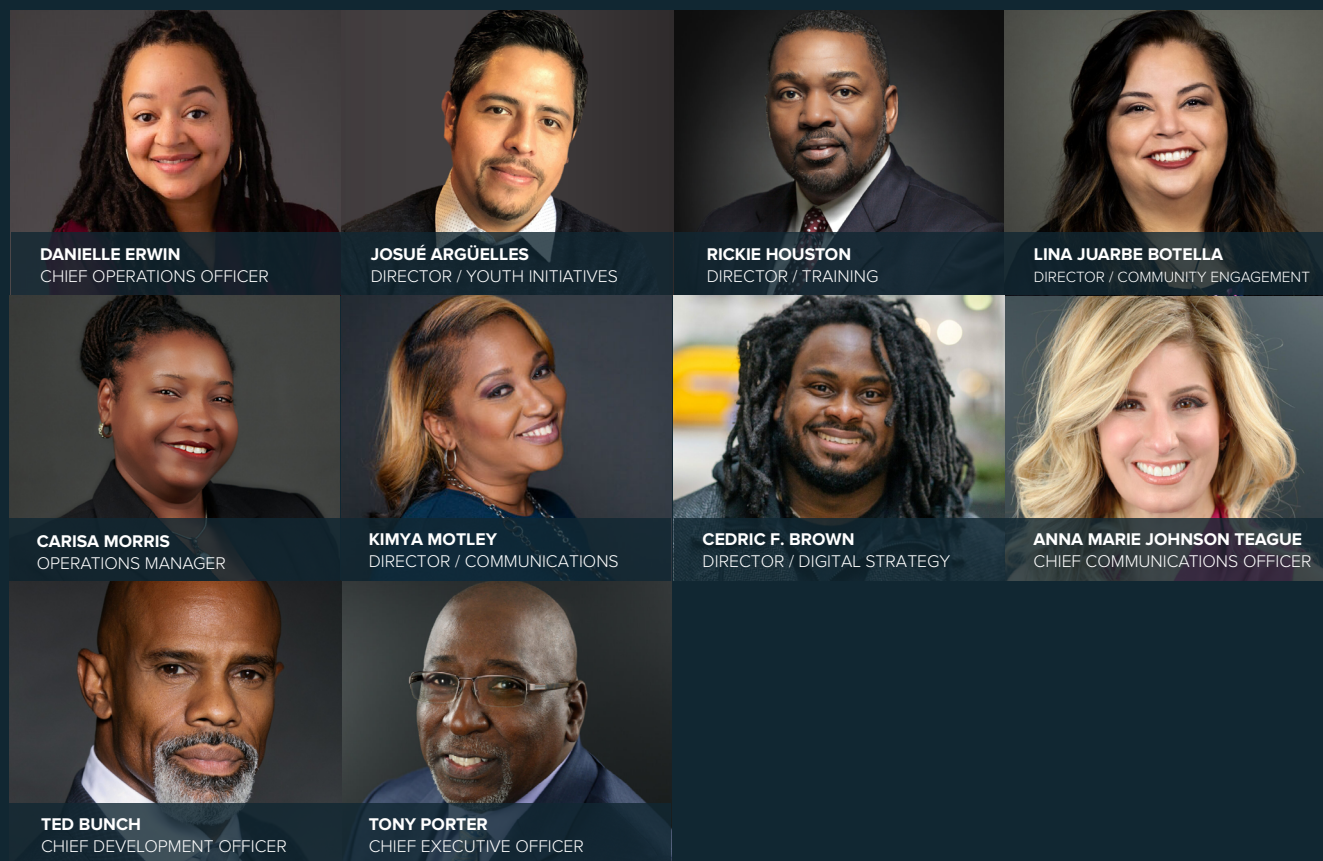
HOSTED BY: *Kimya Motley*



Blog posts authored by our team

- [Treasuring Your Heritage and Your Mental Health](#)
- [How White Parents Can Help Dismantle White Male Supremacy](#)
- [A Call for Intersectional Investing](#)
- [Reflections on the One-Year Anniversary of the Pandemic](#)
- [Five Ways Parents & Educators Can Support Young People Through Turbulent Times](#)
- [A Statement on the Insurrection at the U.S. Capitol](#)

Trusted, Committed Leadership



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A CALL TO MEN

MID-YEAR IMPACT REPORT

2021